

World Consumer Rights Day 2020 on theme of “Sustainable Consumer”

World Consumer Rights Day 2020 on theme of “Sustainable Consumer” was observed on March 15 by CUTS Centre for Human Development, Chittorgarh. The main aim of the event is to signify celebration and solidarity in the consumer movement, demanding that consumer rights are to be respected and protected. In order to protect the planet and provide fair social conditions for current and future generations, we need to think about the way we produce and consume goods and services. The aim of sustainable consumption is to increase resource efficiency and fair trade while helping to alleviate poverty and enable everyone to enjoy a good quality of life with access to food, water, energy, medicine and more.



On the same day, District Organic fair under Promoting organic and consumption project was also held, the aim of the Organic Fair is an opportunity to showcase and popularise the organic products by local farmers who switch from chemical farming to organic farming. The progressive farmers and consumer came to share their achievements, challenges and way forward in promoting organic

farming. Gauhar Mahmood given welcome speech, and main key speakers were Mr Shashi Shanker, IFS, District Forest Officer, Mr Sachin Badetiya, District Development Manager, NABARD. Mr RC Sharma, Superintendent Engineer, AVVNL. Mr OP Sharma, Deputy Director, Agriculture. Mr Ratan Lal Solanki, Scientist, Krishi Vigyan Kendra. Mr. Prahalad Vyas, Senior Advocate, Mrs Sushila Laddha, Chairperson CWC and many progressive farmers from Bhilwara, Chittorgarh and Pratapgarh district. Dharmender Chaturvedi give vote of thanks and Madan Giri was moderator of the event. Total 125 attended the event

