

# PROJECT COMPLETION REPORT

## *“Swasth aur Shikshit Gaon”* – Education & Health Awareness Initiative



CSR Areas:  
**Banera and Hamirgarh, Bhilwara (Rajasthan)**

Supported by:



**SWARAJ SUITING LIMITED**  
Weaving the Future

Implemented by

**CUTS**®  
**International**  
Since 1983

## Introduction

The “Swasth aur Shikshit Gaon” initiative was implemented by CUTS International with the support of Swaraj Suiting Limited as part of its Corporate Social Responsibility (CSR) commitment. The project aimed to improve health awareness and educational participation among children and communities in selected CSR areas of Banera and Hamirgarh blocks in Bhilwara district, Rajasthan.

The initiative focused on addressing key gaps in rural areas related to health, hygiene, nutrition, sanitation, and access to education. By combining awareness generation with direct educational support, the project sought to create both immediate and long-term positive impact within the community.

## About Swaraj Suiting Limited

Swaraj Suiting Limited is a Bhilwara-based textile manufacturing company, incorporated in 2003, engaged in the production and trading of high-quality cotton and synthetic fabrics, including denim. With its manufacturing operations in Bhilwara — one of India’s prominent textile hubs — the company has steadily established itself as a reliable player in the textile value chain.

Over the years, Swaraj Suiting has focused on strengthening its production capabilities and expanding its operations across different segments of the textile industry. The company continues to strategically move towards higher value addition within the supply chain, thereby enhancing efficiency, product quality, and market competitiveness.

Beyond its business operations, Swaraj Suiting Limited is committed to contributing to the socio-economic development of communities in its operational areas. Through its Corporate Social Responsibility (CSR) initiatives, the company actively supports interventions across key sectors, including education, health, hygiene, and community welfare.

The company’s CSR approach emphasises:

- **Inclusive Development:** Supporting vulnerable and underserved communities, particularly children and women.
- **Education Promotion:** Encouraging access to quality education and improving school participation.

- **Health and Hygiene Awareness:** Promoting preventive healthcare practices and community well-being.
- **Community Engagement:** Collaborating with local stakeholders, institutions, and development organisations to create sustainable impact.

The “Swasth aur Shikshit Gaon” initiative reflects Swaraj Suiting’s commitment to creating meaningful and measurable social impact by investing in the health, education, and overall well-being of rural communities in Bhilwara. Through such initiatives, the company continues to strengthen its role as a responsible corporate citizen and a partner in grassroots development.

## About CUTS International

Consumer Unity & Trust Society (CUTS) International is a globally recognised, non-profit, non-governmental organisation established in 1983, with a mission of promoting *“Consumer Sovereignty in the framework of Social Justice, Economic Equality, and Environmental Balance, within and across borders.”* Over the past four decades, CUTS has evolved into a leading institution working at the intersection of policy research, advocacy, and grassroots action.

Headquartered in Jaipur, India, CUTS operates through a network of specialised centres in Kolkata, New Delhi, and Chittorgarh, along with international presence in Geneva (Switzerland), Hanoi (Vietnam), Nairobi (Kenya), Lusaka (Zambia), Accra (Ghana), and Washington DC (USA). This wide geographic footprint enables CUTS to influence policy at national, regional, and global levels while maintaining strong grassroots engagement.

CUTS adopts a unique three-pronged approach of research, advocacy, and implementation, ensuring that field realities inform policy-level insights and that grassroots interventions benefit from evidence-based strategies. The organisation works across diverse thematic areas, including consumer protection, trade and development, competition policy, good governance, sustainability, health, and education.

To strengthen community-based interventions, CUTS established the Centre for Human Development (CUTSCHD) in Chittorgarh in 1991. CUTSCHD focuses on grassroots development initiatives in key areas such as Health and

Hygiene, Education and Child Rights, Livelihoods and Empowerment, Environment Education and Protection, and Good Governance

Through its field programmes, CUTSCHED has extensive experience in implementing large-scale community interventions, particularly in rural and underserved regions of Rajasthan. The centre works closely with local communities, government departments, schools, *anganwadi* centres, and civil society stakeholders to ensure inclusive and sustainable development outcomes.

CUTS has successfully implemented numerous projects supported by national and international donors, demonstrating strong capabilities in programme design, execution, monitoring, and impact assessment. Its participatory approach ensures community ownership, while its institutional credibility ensures effective stakeholder convergence.

With a multidisciplinary team of professionals and decades of field experience, CUTS International continues to play a pivotal role in bridging grassroots realities with policy frameworks, thereby contributing to inclusive and sustainable development.

## **Project Objectives**

- **Improve Health Awareness:** Promote hygiene, sanitation, nutrition, and preventive healthcare practices.
- **Enhance Educational Participation:** Encourage regular school attendance, with a focus on girls' education.
- **Provide Educational Support:** Distribute essential learning materials to improve engagement.
- **Promote Life Skills:** Build awareness on road safety, digital literacy, and child rights.
- **Strengthen Community Engagement:** Involve parents, teachers, and local stakeholders for sustained impact.
- **Enable Government Linkages:** Connect communities with existing health and education services.

## Project Implementation and Key Activities

### Launch-cum-Awareness Programme

A major awareness programme was organised on March 28, 2026 at Government Senior Secondary School, Lambiya Kalan (Block Banera).

The event witnessed active participation from representatives of Swaraj Suiting Limited, government officials, *Panchayati Raj* representatives, educators, health workers, community leaders, and CUTS team members.

Key highlights:

- **Health Awareness:** Sessions covered hygiene, sanitation, nutrition, and prevention of seasonal illnesses.
- **Education Promotion:** Emphasis on school attendance, girls' education, and digital literacy.
- **Road Safety Awareness:** Students were sensitised on safe practices such as the use of zebra crossings, helmets, and traffic rules.
- **Child Protection:** Awareness on Childline 1098 services for children in need of care and protection.
- **Community Mobilisation:** Stakeholders were encouraged to actively participate in improving health and education outcomes.

The programme recorded participation of over 410 stakeholders, including students, parents, teachers, and community members.

Following the awareness sessions, 305 educational kits (including school bags, tiffin boxes, and water bottles) were distributed to students.

### Educational Kits Distribution and Mentorship (School & Anganwadi Level)

A second programme was held on 30 March 2026 at the Primary School and Anganwadi Centre in Keero Ka Kheda.

Key activities included:

- Awareness sessions on health, education, and road safety.
- Mentorship and guidance for children on continuing education and future opportunities.
- Engagement with parents to emphasise the importance of sustained schooling.

- Awareness of child rights and emergency services (Childline 1098).

During this programme:

- 45 children received educational kits.
- 80 participants attended, including parents, teachers, ICDS representatives, and community leaders.

### **Stakeholder Engagement**

The project ensured strong participation from:

- Swaraj Suiting representatives
- Education and Health Department officials
- *Panchayat* representatives and local leaders
- Teachers, parents, and students

This multi-stakeholder approach enhanced credibility, outreach, and effectiveness of the intervention.

### **Visibility and Community Outreach**

- Swaraj Suiting branding was prominently displayed on all IEC materials, kits, and event banners.
- Media representatives were invited, ensuring wider dissemination of project activities.
- The initiative generated awareness beyond direct beneficiaries through local outreach.

### **Key Achievements and Outputs**

- **Total Beneficiaries Reached**
  - ~350 children supported through educational kits
  - ~490+ community members reached through awareness programmes
- **Educational Support**

Distribution of essential learning materials contributed to improved school participation and motivation among children.

- **Awareness Generation**

Increased understanding of hygiene, nutrition, sanitation, and preventive healthcare among community members.

- **Behavioural Orientation**

Improved awareness of road safety, child protection, and the importance of education, especially for girls.

## **Outcomes and Impact**

### **Improved Health Awareness**

Community members demonstrated increased awareness of hygiene, sanitation, and preventive health practices, contributing to healthier living conditions.

### **Enhanced Educational Participation**

Distribution of educational kits and counselling encouraged children to attend school regularly and continue their education.

### **Strengthened Community Engagement**

Active participation of local stakeholders fostered a sense of ownership and collective responsibility.

### **Corporate Visibility**

The initiative enhanced Swaraj Suiting Limited's visibility and reputation as a socially responsible organisation committed to community development.

## **Sustainability and Way Forward**

- **Capacity Building:** Teachers, local leaders, and frontline workers have been oriented to continue awareness efforts.
- **Government Linkages:** Strengthened coordination with health and education departments ensures continued support through existing schemes.
- **Community Ownership:** Increased involvement of community members will help sustain behavioural changes.
- **Future Scope:** The success of this phase provides a strong foundation for scaling up interventions in additional villages and thematic areas.

## **Conclusion**

The “Swasth aur Shikshit Gaon” initiative has successfully demonstrated how integrated efforts in health awareness and educational support can create a meaningful impact at the grassroots level.

The project not only benefited approximately 350 children directly but also strengthened community awareness and participation in key development areas. The collaboration between Swaraj Suiting Limited and CUTS International has set a strong example of effective CSR implementation.

Building on the success of this phase, there is significant potential to expand and deepen the initiative in the coming years to reach more communities and create sustained social impact.

# Glimpses







## Media Coverage

स्वराज सुटिंग लिमिटेड ने सीएसआर गतिविधि के अंतर्गत

### बिलिया कलां ग्राम पंचायत के कीरो का खेड़ा स्कूल एवं आंगनवाड़ी केंद्र गड़रीखेड़ा के 45 बच्चों को स्कूल बैग, टिफिन तथा पानी के बॉटल का किया वितरण करेंगे

#### धूमन्तु दर्पण

स्वराज सुटिंग लिमिटेड द्वारा कट्स संस्थान के सहयोग से शिक्षा एवं स्वास्थ्य को बढ़ावा देने हेतु सीएसआर गतिविधि के तहत राजकीय प्राथमिक विद्यालय, कीरो का खेड़ा एवं आंगनवाड़ी केंद्र गाडरी खेड़ा में लंच बॉक्स वितरण परिचय महमूद किया।



स्वराज सुटिंग लिमिटेड एवं कट्स संस्थान की इस पहल पर बहुत आभार व्यक्त किया एवं क्षेत्र में इस तरह के सामाजिक सरोकारों को बढ़ावा देने के हेतु प्रेरित किया राहुल वर्मा जी कंपनी सचिव एवं कंप्लायंस ऑफिसर, स्वराज सुटिंग लिमिटेड, ने विद्यार्थियों को कॉरपोरेट सोशल रेस्पॉन्सिबिलिटी के बारे में विस्तार से बताया तथा विद्यार्थियों को कंपनी के बारे में जानकारी

गाइडेंस के लिए प्रेरित किया कार्यक्रम में आईसीडीएस विभाग से नीतू अग्रवाल सेक्टर सुपरवाइजर, गौहर महमूद कट्स केंद्र समन्वयक, अनीता शर्मा आंगनवाड़ी कार्यकर्ता एवं गायत्री मोड़ रहे। कार्यक्रम के अंत में सभी बच्चों को अल्पाहार दिया गया। कार्यक्रम का संचालन कट्स के गौरव चतुर्वेदी परियोजना समन्वयक ने किया एवं आभार दीपमाला प्रधानाचार्य, राजकीय

### रायला में स्वराज सुटिंग लिमिटेड ने सीएसआर गतिविधि के अंतर्गत लांबिया स्कूल में कंप्यूटर एवं 305 बच्चों को स्कूल बैग, टिफिन तथा पानी के बॉटल का किया वितरण

#### धूमन्तु दर्पण

रायला (लकी शर्मा)। रायला स्वराज सुटिंग लिमिटेड द्वारा कट्स संस्थान के सहयोग से शिक्षा एवं डिजिटल शिक्षा को बढ़ावा देने हेतु सीएसआर गतिविधि के तहत राजकीय उच्च माध्यमिक विद्यालय, लांबियाकलां में 305 बच्चों को (स्कूल बैग लंच बॉक्स एवं बॉटल) एवं 3 कंप्यूटर एवं प्रिंटर का वितरण किया गया। परियोजना परिचय एवं स्वागत उद्बोधन गौहर महमूद केंद्र



### 305 बच्चों को स्कूल बैग, टिफिन-बॉटल दिए



उद्बोधन में अग्रिमका को बताते के क्षेत्र में करियर गाइडेंस के या कार्यक्रम में भारतीय कंपनी के एग्जीक्यूटिव मनीष जैन सी सदस्य राधेश्याम माली,

हमीद खान कायमखानी समाज सेवी, केलाश सिंह जनप्रतिनिधि, एफकेज मोहम्मद, महादेव गुर्जर चार्ड पंच, बदल निरी गोस्वामी, उप केंद्र समन्वयक, गायत्री मोड़ रहे। कार्यक्रम के अंत में सभी बच्चों को

अल्पाहार दिया गया। कार्यक्रम का संचालन कट्स के गौरव चतुर्वेदी परियोजना समन्वयक ने किया एवं आभार प्रवीण शर्मा प्रधानाचार्य, राजकीय उच्च माध्यमिक विद्यालय, लांबियाकलां ने किया।

रायला। रायला लांबियाकलां में 305 बच्चों को एवं बॉटल) एवं 3 कंप्यूटर एवं प्रिंटर व उद्बोधन गौहर महमूद केंद्र समन्वयक कट्स ने महेश व्यास मुख्य ब्लॉक शिक्षा अधिकारी व सरपंच लांबियाकलां, विष्णु देवी पारीक प्रशास सुटिंग लिमिटेड एवं कट्स संस्थान की पहल राहुल वर्मा कंपनी सचिव एवं कंप्लायंस ऑफि ने विद्यार्थियों को जानकारी दी।

### लांबिया स्कूल में कंप्यूटर और शिक्षण सामग्री वितरित



न्यूज सर्विस/नवज्योति, भीलवाड़ा स्वराज सुटिंग लिमिटेड ने सीआर गतिविधि के तहत शिक्षा और डिजिटल साक्षरता को बढ़ावा देने की दिशा में कट्स संस्थान के सहयोग से शनिवार को राजकीय

उच्च माध्यमिक विद्यालय, लांबिया कलां में 3 कंप्यूटर और प्रिंटर भेंट किए गए। इसके साथ ही, विद्यालय के 305 छात्र-छात्राओं को स्कूल बैग, लंच बॉक्स और पानी की बोतलें वितरित की गईं।