## **CURRICULUM VITAE**

Name:	Rajesh Kumar Bishnoi
E-mail:	rkb@cuts.org
Present Designation:	Programme Officer

#### **Educational Qualification**

University/ Institute	Year	Degree
Dr. RPCAU, Pusa Samastipur Bihar	2019	MBA Agribusiness
Lovely Professional University	2017	B. Sc. (Hons) Agriculture

### Work Experience

Year	Experience
2019-21	Management Trainee, Matix Fertilizers & Chemicals Limited, Kolkata
2021-21	Subject Matter Specialist (FPO- Agriculture) PRADAN
2021-22	District Coordinator (FPO), Angargaria Srijoini Siksha Niketan

### **Project Experience**

### Management Trainee (Sales & Marketing) Matix Fertilizers & Chemicals Limited

- Involved in Dealer Appointment Process
- Involved in Branding Activities (ATL & BTL Marketing)
- Involved in H &T and Warehouse appointment process

# Subject Matter Specialist (FPO) PRADAN

- Involved in formation of Kodo Bazar Fed FPC & Jivan Marshal Fed FPC
- Involved in Capacity Building of Farmers through Training Programs
- Involved in Mobilizing Farmers to Join FPO to build share Capital of the FPO
- Involved in liasoning with Govt Officials of Block Agricultural Officer and KVK
- Involved in procurement and market linkage of finger millet grown by farmers of the area

• Responsible for providing technical support to the team members related to agriculture when required.

### **District Coordinator (FPO)- ASSN**

- Involved in Capacity Building of Farmers through Training Programs
- Involved in Mobilizing Farmers to Join FPO to build share Capital of the FPO
- Looking after monthly and annual reports to NABARD RO

• Along with my district responsibilities, also responsible for M&E part for centrally coordinating the data and then sending it to NABARD RO

- Responsible for stakeholder's management and market linkage activities
- Responsible for bringing business into FPOs & overall sustainability of FPOs

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