

Training on Drudgery Tools and Integrated Farming

CUTS and Maharana Pratap University of Agriculture Technology (MPUAT) organised a training session in Laximpura Gram Panchayat on May 02 and June 27, 2024 respectively. R A Kaushik, Director of Extension Education at MPUAT; K D Ameta, Associate Professor of Vegetable Science; Latika Vyas, Home Science Extension; Ratan Solanki, Chief Scientist at Krishi Vigyan Kendra (KVK) Chittorgarh; and Adarsh Sharma, Programme Officer, were main speakers.

They demonstrated innovative farm tools and machinery to reduce drudgery and encouraged participants to adopt these practices to increase farm incomes. They also discussed integrated farming, including poultry business, vegetable production, nursery plantation, and the importance of millet products. Over 75 women attended and agreed to start activities with technical support from KVK, Chittorgarh.



Observance of World Health Day

World Health Day was observed in Chittorgarh, Banswara, Bhilwara, and Pratapgarh with the theme 'My Health, My Right.' The event aimed to discuss health-related issues and advocate for access to quality health services, education, safe drinking water, clean air, good nutrition, quality housing, decent working and environmental conditions, and freedom from discrimination. A total of 200 participants attended the event.

Baseline Survey

As part of the 'Improving Farm Incomes and Resilience of Farmers in Chittorgarh through Technology Dissemination and Value Addition' project, a baseline survey was completed, targeting 500 members, with 25 percent being women and including ST/SC/OBC participants.

The survey gathered information on crops, livestock, allied enterprises, adoption of technologies, labour costs, reasons for non-adoption of technologies, farm incomes, and value chain development challenges. The project aims to reduce drudgery in farm operations, build the resilience of marginalised farmers through integrated farming systems, and increase farm incomes through value chain enhancements.

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Promotion of FPOs

CUTS is promoting Farmers Producer Organisations (FPOs) across five districts, with the support of the Small Farmers' Agribusiness Consortium (SFAC), the National Bank for Agricultural and Rural Development (NABARD), and the National Cooperative Development Corporation (NCDC).

This initiative aims to foster sustainable, income-oriented farming and enhance the socio-economic development and well-being of agrarian communities. Our efforts focus on increasing productivity, improving market linkages, and providing effective capacity building to cultivate agricultural entrepreneurship skills and self-sustainability. Currently, a total of 18,000 farmers are members of these FPOs, with the ultimate goal of increasing their income.

Institutional Training for FPOs

An institutional training session was held for FPOs in Pratapgarh on April 09, 2024. Madan Lal Keer discussed input and output updates and business promotion plans. Resource persons, including Yogesh Kanojia (Chief Scientist, KVK), Rajaram Sukhwal (Deputy Director, Horticulture Department), Jawahar Lal (Mandi Secretary), and Vinit Kumar Shukla (PMFME), delivered sessions on business planning, credit linkage, marketing platforms, best agricultural practices, value addition in crops, integrated farming, and statutory compliance. A total of 34 persons attended.



E-Commerce and Social Media Marketing Training

A training session for marketing products on E-commerce, Social Media Platforms and Open Network for Digital Commerce (ONDC) was held at Bhilwara. Four resource persons covered the basics of e-commerce, onboarding processes, documentation, and operations.



District Development Manager, National Bank for Agriculture and Rural Development (NABARD) discussed the role of digital generation in developing business enterprises. Rural Self Employment Training Institute highlighted how new technology advancements enable FPOs and SHGs to reach wider markets and earn good profits online.

Rajivka Coordinator emphasised the opportunities for SHGs and women entrepreneurs to understand and use e-commerce effectively. The Agriculture Director noted the rapid increase in internet users and its impact on business profits. A total of 35 persons attended.

Household & Infrastructure Survey

As part of the 'Supporting the Transition to a Low-carbon, Affordable, and Inclusive Transport System' E-Vehicle project in Jaipur, a mobility needs assessment was conducted in Bharatpur, Pratapgarh and Banswara districts.

The survey aimed to identify consumer needs and perspectives on the current mobility landscape and the potential of electric vehicles (EVs). Stakeholder consultations with public and private sector representatives identified gaps and barriers to extending the benefits of electric mobility beyond city centres. A total of 250 surveys were conducted.

Consumer Education Workshop

A Consumer Education Workshop under the Telecom Regulatory Authority of India (TRAI) programme was held in Deeg, Bharatpur division on May 24, 2024. Rajendra Mahurey attended the workshop, which aimed to educate consumers on tariffs, value-added services, mobile portability, and redressal mechanisms. Telecom service providers addressed consumer concerns, raising awareness about telecom services. A total of 55 persons attended.

The programme aims to educate consumers on various aspects, such as tariff, value-added services, mobile portability, and redressal mechanisms. Consumers raised several issues where telecom service providers addressed their concerns. A total of 55 persons attended the meeting.



Grassroots Philanthropy Impact Meeting

A Focus Group Discussion (FGD) with 18 local philanthropists, five in-depth interviews, and the development of three case stories were held in Chittorgarh on June 05-06, 2024. The meeting aimed to understand the philanthropy landscape, its types, and motivations in the area. Participants provided valuable insights, and several successful cases were identified and prepared as success stories.

REPRESENTATIONS AND MEETINGS

- Gauhar Mahmood attended an inclusive election meeting led by the Chief Executive Officer of the District Council in Chittorgarh on April 05, 2024.
- Rajendra Mahurey participated in a review meeting on FPOs with the Agriculture Department on April 02 and with Sammunnati for mustard procurement on April 04, 2024 respectively.
- Gourav Chaturvedi met with the National Seed Corporation regarding dealership in the FPO Programme.
- Rajesh Bishnoi prepared a business plan, pre-booked input items, and promoted online marketing platforms.
- Suresh Mishra attended a business linkage meeting with MCX Company and Crisil Pvt Ltd.
- Madan Keer attended a meeting with Praveen Meena of NabKisan for credit linkage and supplied input materials to farmers for crop purposes on April 08-09, 2024.
- Gauhar Mahmood, Madan Giri, and Rajesh Bishnoi met with Nuvoco Cement Industry to discuss supplying agri-waste through FPOs on May 17, 2024.
- Madan Giri provided 325 farmers with free seed bags and conducted sowing orientation through KVK. He also met with the Rajasthan State Warehouse Corporation in Chittorgarh regarding the storage of FPO crops for optimal pricing in the off-season.
- A District Monitoring Committee Meeting was chaired by the Additional District Magistrate of Chittorgarh on June 28, where all departments discussed progress and action plans.

- Alok Ranjan, District Collector, Chittorgarh
- Rajesh Purohit, Additional Chief Executive Officer, District Council, Chittorgarh
- District Development Managers, NABARD, Chittorgarh, Bhilwara, Bharatpur and Banswara
- Mahendra Singh Mehta, District Programme Manager, Rajasthan Skill and Livelihoods Development Corporation, Chittorgarh
- Dinesh Jaga, Joint Director and OP Sharma, Deputy Director, Agriculture Extension
- Rajaram Sukhwai Deputy Director and Mukesh Dhakad, Centre for Excellence. Chittorgarh,
- Rakesh Tanwar, Assistant Director, Women Empowerment Department
- Dashraj Singh, Assistant Director, Agriculture-Extension, Bharatpur
- Paresh Pandhya, Managing Director, Cooperative Department, Banswara
- Yogesh Kanojia, Chief Scientist; Rajender Solanki, Scientist; and Deepa Indoria, KVK
- Shanker Lal Jat, Deputy Director, Horticulture, Chittorgarh
- Kuldeep Singh, Director, Agriculture Technology Management Agency (ATMA) Chittorgarh

MEDIA

विश्व स्वास्थ्य दिवस पर किसानों की बैठक



तलावाड़ा। बोदला में विश्व स्वास्थ्य दिवस पर रविवार को मानव विकास संस्थान के तत्वावधान में किसानों की बैठक हुई। जिसमें रासायनिक खाद का उपयोग बंद करते हुए जैविक वर्मी शामिल हुए। सम्मेलन में कट्स मानव विकास केंद्र के जिला परियोजना अधिकारी सुरेश मिश्रा, मुख्य कार्यकारी अधिकारी हीरालाल, रणछोड़ पाटीदार, नाहर सिंह, देवेन्द्र

सूक्ष्म उद्यमियों को दिया ई-कॉमर्स से जुड़ने का प्रशिक्षण

भीलवाड़ा। स्थानीय उत्पादों को ई कॉमर्स बाजार से जोड़ने और अच्छी बिक्री के उद्देश्य से कट्स मानव विकास केन्द्र द्वारा नाबार्ड के सहयोग से दो दिवसीय प्रशिक्षण का आयोजन किया गया। प्रशिक्षण के शुभारंभ सत्र में नाबार्ड की जिला विकास प्रबंधक वसुंधरा ने कहा कि यह प्रशिक्षण स्वयं सहायता समूह, किसान उत्पादक संगठन, माइक्रो एंटरप्राइजेज और छोटे उद्यमियों की पहुंच ई-कॉमर्स बाजार तक बढ़ाने में बहुत सहायक सिद्ध होगा। इस अवसर पर रूडसेट के दिनेश तोमर ने कहा कि उत्पाद ग्रेडिंग पैकेजिंग और मार्केटिंग पर ध्यान देते हुए अपने उत्पादों को ई-कॉमर्स प्लेटफॉर्म पर लाने की प्रतिस्पर्धा में निपुणता के साथ आगे बढ़ कर ए अच्चे उद्यमी बने। कट्स के गौरव चतुर्वेदी ने अतिथियों का स्वागत किर करने पर विचार चल रहा है।

सुबह की सैर का पोस्टर विमोचन किया, अब अन्य शहरों में भी



चित्तौड़गढ़। कट्स संस्था के महासचिव महसचिव प्रदीप मेहता और उनके सहयोगी शिवेंद्र शेखावत ने जयपुर के सेंट्रल पार्क में कूड़ा-करकट की समस्या के समाधान के लिए अभियान शुरू किया है। इसमें सुबह की सैर के साथ कूड़ा-करकट इकट्ठा किया जाता है। पूर्व शहरी विकास मंत्री शांति धारीवाल ने इस पहल में शामिल होकर अभियान का पोस्टर जारी किया। कट्स के स्थानीय पदाधिकारियों ने बताया कि जल्द ही चित्तौड़ सहित जहां जहां पर संस्था कार्यरत है, वहां के पार्कों में भी इस प्रकार का अभियान शुरू करने पर विचार चल रहा है।

गोष्ठी में बताएं खून की कमी के दुष्प्रभाव और पोषण की विधि

चित्तौड़गढ़। कट्स मानव विकास केन्द्र की ओर से मेरा स्वास्थ्य मेरा अधिकार विषय पर आयोजित गोष्ठी में महिलाओं में खून की कमी के दुष्प्रभाव की जानकारी देने के साथ ही पोषण की विधि के बारे में बताया गया। गोष्ठी में मुख्य वक्ता जितेंद्र ओझा ने महिला स्वास्थ्य को केंद्रित करते हुए प्रसव पूर्व व प्रसव के दौरान और प्रसव बाद बरती जाने वाली सावधानियों के बारे में जानकारी दी। महिलाओं में खून की कमी से होने वाली दुष्प्रभाव और खून की कमी को पूरा करने के पोषण की विधि के बारे में समझाया। आंगनवाड़ी कार्यकर्ता रेनु चतुर्वेदी ने गर्भवती महिलाओं को समय पर मिलने वाली पांचो प्रकार की जांचों को करने के लिए प्रेरित किया केंद्र की कार्यक्रम अधिकारी गायत्री मोड, मदन गिरी गोस्वामी और नर्बदा शंकर चौबीसा भी विचार व्यक्त किए। गोष्ठी में राजेश बिश्नोई ने बताया कि खाद्य सामग्री खरीदते समय वजन, कीमत, निर्माता का पूर्ण नाम पता, एक्सपायरी डेट, नमक, वसा, प्रोटीन की मात्रा आदि की जानकारी देखकर ही खरीदनी चाहिए।